

tips and tricks: What Am I? Warm or Cool?

Need help finding which colors would look great on you? We're grouping all of our shades into three groups: warm, cool, or neutral. Use the three easy steps below to figure out whether your undertone is warm or cool. The neutral tones are shades that work well on just about everyone.

check your SKIN



1. Look at your skin in natural light (fluorescent lighting will change your skin tone). **Is your skin rosy or golden?** _____

Rosy is more common with cool tones **C**, while a golden appearance is usually found in people with warm tones **W**.

check your WARDROBE



2. Now look at your wardrobe. **Do you prefer to wear pure white or a slight off-white?** Compare the two colors against your skin in a mirror and choose the one that seems most natural against your skin. _____

Pure white is more flattering on people with cool tones **C**, while off-white flatters people with warm tones **W**.

check your JEWELRY



3. Hold two pieces of jewelry up to your skin—one silver and one gold. **Which metal looks more natural and flattering with your skin tone?** _____

If silver is the most flattering you're cool **C**, if gold looks best you are warm **W**.

Does this mean i can never wear...

Say the test said you're warm, but you love wearing jewel tones (most of which are considered "cool" colors). Does this mean you have to switch to earth tones? Not a chance! The warm/cool categories are there to help, not limit your color choices. The key to remember when selecting shades is to keep all your color in the same family—wear a cool eye shadow with a cool blush and a cool lip color. If you're wearing warm colored clothing, pair it with warm makeup tones.

COLOR KEY

W warm
C cool
N neutral

In the questionnaire above you'll notice that every shade has either a **W** for warm, a **C** for cool, and an **N** for neutral, the shades all women can wear. These indicators are also in the latest *Sei Bella* catalog.