How does Unforgettables Chocolate compare to the Unforgettables softgel?
The softgel and the chocolate forms both contain virtually the same patent-pending combination of phosphatidylserine, omega-3s, ginkgo biloba, and antioxidants. For flavor reasons, the chocolate contains the plant-based omega-3 (DHA) while the softgel contains both EPA and DHA as the combination can only be derived from fish oils.

What is phosphatidylserine?
Phosphatidylserine, more commonly known as PS, is a naturally occurring phospholipid found in all cells of the body, particularly in the brain. Independent tests have shown PS may reduce the risk of cognitive dysfunction in the elderly.¹ ² ³ ⁴ *

What is DHA?
DHA stands for docosahexaenoic acid and is an omega-3 fatty acid, commonly found in cold-water fish as well as natural plant sources. In addition to being a source of essential “healthy” fats, consumption of DHA has been linked to healthy cognitive ability.⁵ †

What are the benefits of antioxidants?
Antioxidants derived from blueberry skin and vitamins C and E are believed to be effective in helping to protect against free radical damage to brain membranes and key molecules such as DNA.⁶ ⁷

What are the benefits of ginkgo biloba?
Ginkgo biloba has long been believed to support healthy brain circulation, helping promote proper oxygen and nutrient levels while helping eliminate waste. A recent review of clinical trials also revealed ginkgo biloba may help protect general levels of cognition.⁸ †

Because Unforgettables Chocolate contains DHA, does it taste fishy?
Absolutely not! Unforgettables Chocolate uses a plant-based source of DHA that eliminates the “fishy” taste that you sometimes get with products containing DHA. In fact, Unforgettables Chocolate may just be one of the most indulgently delicious treats you’ve ever experienced.

Does Unforgettables Chocolate contain caffeine?
Because the bars are made from natural chocolate, they do contain a small amount of caffeine. One bar contains about the same amount as a cup of hot chocolate or a cup of decaf coffee.

How many bars can I consume in a day? What is the serving size?
The serving size is one bar, providing 100 mg of PS. Essentially, one bar equals one softgel. To increase your consumption of Unforgettables, we recommend consuming up to 2 additional softgels per day.

Can my children consume Unforgettables Chocolate?
Unforgettables Chocolate is made from natural ingredients that are as safe for children as traditional chocolate bars—but with fewer calories.

What makes Unforgettables Chocolate exclusive?
Unforgettables Chocolate contains a patent-pending combination of cognitive ingredients (phosphatidylserine, omega-3 DHA, ginkgo biloba, and antioxidants). No other bar on the market delivers the same level of brain-healthy ingredients. In addition, Unforgettables Chocolate contains just 140 calories, while other bars are as high as 270 calories.

Is Unforgettables Chocolate kosher?
Yes, Unforgettables Chocolate is OU Kosher certified.

Is Unforgettables Chocolate gluten-free?
No, not at this time.
What does “66% Cacao” mean?
Cacao refers to the cacao beans from which chocolate is derived. It is what gives dark chocolate its bittersweet taste. The higher the percentage, the better, as it contains more of the antioxidant-rich natural cacao.

What is the benefit of cacao?
Nicknamed “black gold” by the Spanish, cacao is derived from Theobroma cacao beans, which literally means “Food of the Gods.” Cacao is one of the most complex natural foods on the planet. It includes over 300 identifiable compounds, including protein, fiber, iron, zinc, copper, calcium, and magnesium, but it is most recognized for its high level of potent antioxidants.

Does Unforgettables Chocolate have any circulation and antioxidant benefit that is commonly associated with dark chocolate?
Yes, Unforgettables Chocolate is 66% cacao, which is naturally high in flavonols, a powerful antioxidant that helps fight free radicals. This premium chocolate also contains blueberry extract, which provides additional antioxidant protection.†

How many calories does a bar of Unforgettables Chocolate have?
How does it compare to other bars? Unforgettables Chocolate contain just 140 calories per bar, much less than other chocolate bars (which can contain as much as 270 calories).

What is chocolate liquor?
Chocolate liquor is simply the name given to liquid unsweetened chocolate. It is created by melting and mixing cocoa solids with cocoa butter. This smooth, melted chocolate can then be mixed with other ingredients and poured into molds to form bars. Chocolate liquor contains no alcohol.

*Very limited and preliminary scientific research suggests that PS may reduce the risk of cognitive dysfunction in the elderly. The Food & Drug Administration concludes that there is little scientific evidence supporting this claim.

† These statements have not been evaluated by the Food & Drug Administration. This product is not intended to diagnose, treat, cure, or prevent any disease.


