tips and tricks: how to get the perfect red lips

1. Apply a thin layer of foundation to the lips to prep for color.

2. Using a neutral lip liner that is close to the tone of your own skin, follow your lips’ natural shape and then fill in the mouth with the same color.

3. NEVER use a red lip liner with a red lipstick, the color is too overpowering and appears unnatural.

4. Select a red lipstick based on the undertones of your skin (red with blue tones or red with orange tones are the most common) and fill in the mouth. Blot with tissue and reapply.

Optional: When applying gloss over lipstick, do not use the wand in the gloss tube. Instead, dab the gloss on your wrist or hand and then apply over lipstick using a separate lip brush. This will prevent the color in your lipstick from transferring into your gloss tube.