Highly prized ingredients and years of scientific devotion culminate in the pinnacle of comfort and performance—a creme clinically shown to provide the utmost in moisturization and age-defying benefits.

NEW Luxury Creme Concentrate

DELIVERS DRAMATIC SKIN TIGHTENING AND WRINKLE REDUCTION AND ALSO PROVIDES ULTRA-MOISTURIZATION WHILE HELPING BRIGHTEN AND EVEN SKIN TONE

Possibilities become reality with our new luxurious, age-defying creme. While you sleep, your skin cells’ metabolism accelerates and circulation increases to replenish skin cells, produce collagen, and perform other essential functions. High levels of potent ingredients in this lavish creme support this natural process, rapidly restoring the look of youth with staggering results you never imagined a creme could deliver. Clinically shown to transform skin in a few short weeks, Luxury Creme Concentrate leaves skin luminously moisturized, visibly tightened, and youthfully smooth.

- **Protein-rich caviar** nourishes the skin with intense moisture and a wide spectrum of vitamins, lipids, and proteins for a radiant, well-toned, and youthful appearance.
- **Tego® Pep 4-17**, the latest breakthrough in peptide technology, is a bioactive tetrapeptide proven to revitalize the skin, visibly improving skin smoothness and reducing roughness.
- **Argireline® NP** reduces the appearance of already-formed deep wrinkles, especially in the forehead and around the eyes, with effectiveness that rivals more invasive procedures.

Make it part of your nightly ritual and feel the difference the moment it touches your skin.

Luxury Creme Concentrate 1.7 fl. oz.

| #4687 | $300.00 REGULAR PRICE
| **SAVE 51%** | $130.00 PREFERRED CUSTOMER (80 pts)
NEW Luxury Creme Concentrate

To see how it compared to La Prairie® in a head-to-head clinical trial, see page 4.

Ultimate luxury.

Ultimate science.

Ultimate results.
Luxury you can feel, astonishing RESULTS in 28 days
Dramatic, visible, age-defying results delivered in as little as 2 weeks.

In clinical studies, after just 28 days, Sei Bella Luxury Creme surpassed La Prairie® Skin Caviar Luxe Cream in every critical anti-aging factor. More importantly, the majority of women in the study preferred Sei Bella Luxury Creme over La Prairie.®

Sei Bella was more effective than La Prairie at:

- Improving skin tightness
- Moisturizing skin
- Smoothing skin tone
- Brightening skin around the eyes
- Balancing skin pH levels

SKIN CARE

2 · NEW Luxury Creme Concentrate
8 · INFORMATION GUIDE: What’s my skin type?
10 · Necessities Skin Care Set SAVE 18%
21 · FAVORITE PRODUCT Timeless Age-Defying Serum

COSMETICS

25 · COLOR QUIZ: Which color is right for me?
26 · Autumn StyleSetters with FREE GIFT
27 · Autumn StyleSetters Plus with THREE FREE GIFTS
41 · FAVORITE PRODUCT Foundation Primer

HAIR CARE

50 · SULFATE-FREE Shampoos and Creme Conditioners
52 · Styling Aids and Treatments
58 · Hair Care Necessities Set SAVE 20%
SKIN CARE INFORMATION GUIDE

Use this information guide to choose the products you need to give you healthier, youthful-looking skin.

Find more tips, quizzes, and video tutorials online at: www.melaleuca.com/beauty

WHAT’S MY SKIN TYPE?

Determine your skin type using the descriptions here. Then create your personalized Necessities Skin Care Set (see page 10) to lay the foundation for a lifetime of beautiful skin.

if you have NORMAL SKIN
Your skin is comfortable and clear, with only occasional signs of being dry or oily. Keep your happily balanced complexion on track with proper moisturizing and cleansing.

AM Regimen:
• Hydrating Cleanser
• Hydrating Toner
• Daytime Delivery Creme/Lotion

PM Regimen:
• Hydrating Cleanser
• Hydrating Toner
• Night Firming Treatment

if you have COMBINATION SKIN
Your cheeks, outer forehead, and the area around your jaw are dry, while the middle of your forehead, nose, and chin are oily. You need a mix-and-match approach to skin care that will juggle the needs of your skin.

AM Regimen:
• Refining Cleanser
• Hydrating Toner
• Daytime Delivery Lotion

PM Regimen:
• Refining Cleanser
• Hydrating Toner
• Night Firming Treatment (only on dry, flaky areas)

if you have DRY SKIN
You probably have skin that is frequently flaking. The surface is often dull, and fine lines are obvious. Dry skin is more susceptible to signs of aging and environmental damage. The right blend of moisturizing treatments will give your skin the hydration it needs.

AM Regimen:
• Hydrating Cleanser
• Hydrating Toner
• Daytime Delivery Creme

PM Regimen:
• Hydrating Cleanser
• Hydrating Toner
• Night Firming Treatment

if you have OILY SKIN
You’re constantly blotting off shine in the bathroom and by the end of the day your skin feels oily. You have obvious pores, with frequent blockages and blemishes. But you’ve also got fewer noticeable fine lines and wrinkles, thanks to all that extra hydration. You don’t need any extra moisturization, but there are some treatments that can bring a healthier balance to your skin.

AM Regimen:
• Refining Cleanser
• Clarifying Toner
• Daytime Delivery Lotion

PM Regimen:
• Refining Cleanser
• Clarifying Toner
• Night Firming Treatment
TARGET YOUR SKIN CONCERNS

Every skin treatment is designed with a particular need in mind. Use this chart to find the products that help your specific skin concerns.

if you are CONCERNED ABOUT

[ ] Age spots and skin discoloration
  may we SUGGEST
  Timeless Age-Defying Serum · page 21

[ ] Deep wrinkles and lines, sagging skin
  Skin-Revitalizing Serum · page 23

[ ] Dry patches of skin and dullness
  Renewing Exfoliator · page 19

[ ] Protection against environmental damage
  Fortifying Vitamin Lotion · page 19

[ ] Fine lines and wrinkles around eyes
  Wrinkle Release Eye Serum · page 17

[ ] Crow's-feet and sagging skin around eyes
  Night Recovery Creme · page 17

[ ] Tired, puffy, and drooping eyes
  Bright Eyes Soothing Gel · page 17

[ ] Loss of firmness and sagging skin
  Night Firming Treatment · page 15

THE SEI BELLA® PROMISE TO YOU

Your satisfaction is guaranteed.

That’s why we offer a 60-day return policy. If you’re not satisfied with a Sei Bella product, simply return the unused portion within 60 days for a full refund, exchange, or credit on your Melaleuca account. Risk-free. Hassle-free. That’s our Sei Bella promise.

HOW-TO VIDEOS

Whether you’re a beauty beginner or an expert, you’ll love insider tips on makeup application and hair styling. From saving time in the morning to perfecting the latest look, our online Sei Bella How-To Videos demonstrate every step of the way.

TIPS AND TRICKS

Sei Bella can do even more than provide you with the most advanced, effective skin care and cosmetics you can find. We’re also here to teach you tips and tricks on how to best use them to get a classic, compelling look specific to you. Go to our Tips and Tricks website at:

www.melaleuca.com/beauty

Also, look for this symbol in the catalog. When you see it, it means there is even more waiting to be discovered online. There are tutorials on just about everything—from learning which brushes are right for which application, to which foundation is right for you, to which colors will best accent your personality. Check it out.

Dramatic results in 28 days or less. Tightens skin, reverses the appearance of wrinkles, and brightens complexion.

NEW Luxury Creme Concentrate · page 2
Age-defying necessities go beyond the basics

SKIN CARE SET  |  SAVE 18%
Cleansing, toning, and moisturizing are the foundation of every skin care routine. Sei Bella offers you a three-step regimen that covers the basics and goes beyond for more youthful-looking skin. With efficacious levels of vitamins, botanical extracts, and age-defying peptides in every step, the Necessities Set offers protection against premature aging and even helps reverse the look of wrinkles and lines. Set includes cleanser, toner, and day moisturizer of your choice (see page 13 for details). Review pages 8–9 to see a regimen of products that will work for your skin type and address your skin concerns.

Necessities Skin Care Set 3 products
PACK SAVINGS $10.00*
#2573  |  $75.00 REGULAR PRICE
SAVE 40% $45.00 PREFERRED CUSTOMER (27pts)

To get Frankie’s look at home, use Royal Purple and Truffle 5778 Eye Shadow Duo, Charcoal 5642 Eye Pencil, Black 8228 Volumizing Mascara, Golden Sunrise 5732 Creme Blush, Iced Mocha 6243 Lip Color, and Orange Blossom 5740 Lip Gloss.

Get more inside information about the Necessities Set and other Melaleuca products in the coffee-table book Melaleuca: A Legacy of Wellness.
Customized care for your complete skin care regimen

**COMPLETE SKIN CARE REGIMEN | SAVE UP TO 40%**
Elevate your skin care routine with specialized treatments that deliver proven results for more radiant, youthful-looking skin. The Necessities Plus Set builds on your foundation of daily skin care to target specific concerns and slow the hands of time. Set includes your choice of cleanser, toner, and day moisturizer and two specialized treatments from the following (see pages 13, 15–23 for details):

- Night Firming Treatment
- Skin-Revitalizing Serum
- Timeless Age-Defying Serum
- Night Recovery Eye Creme
- Fortifying Vitamin Lotion
- Renewing Exfoliator
- Wrinkle Release Eye Serum

**Necessities Plus Skin Care Set 5 products**

<table>
<thead>
<tr>
<th>#5791</th>
<th>$125.00</th>
<th>REGULAR PRICE</th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>SAVE 40%</strong></td>
<td><strong>$75.00</strong></td>
<td>PREFERRED CUSTOMER (44 pts)</td>
</tr>
</tbody>
</table>

*Compared to buying the products individually at Preferred Customer Prices.
Keeping your face fresh and glowing can be tricky—especially as you age and your skin’s natural renewing ability lessens. The delicate skin of the face is unlike any other skin on the body. And it’s exposed to a lot more—wind, UV rays, pollution, and makeup.

**Slow down premature aging with Sei Bella**: While aging is a natural process, it is often accelerated by many factors that can be controlled. The best ways to prevent the signs of premature aging are to nourish skin, reinforce its natural defenses, and restore its natural beauty for a lifetime of beautiful skin. Developing a faithful daily regimen with Sei Bella to cleanse, moisturize, and protect skin is essential to maintain healthy skin that looks younger, firmer, and more radiant.

The *Sei Bella Necessities Set* combines the cleanser, toner, and moisturizer of your choice to give you a fabulous complexion at extra savings. See page 10.

To get Courtney’s look at home, use Renaissance Gold and Mocha 5773 Eye Shadow Duo, Black 5641 Eye Pencil, Black 8228 Volumizing Mascara, Winterberry 9071 Blush, and Burgundy Bliss 6231 Lip Color.
Refining Facial Cleanser 6.76 fl. oz.
#2702 | $28.50 REGULAR PRICE
SAVE 40% | $17.00 PREFERRED CUSTOMER (11 pts)

CLEANSER FOR NORMAL-TO-DRY SKIN
PRIMARY BENEFIT: MOISTURIZES DRY SKIN WHILE WASHING AWAY DIRT AND MAKEUP
Wash away impurities, never moisture. Aloe, green tea, and goji condition skin for extra softness and hydration. Powerful peptides provide age-defying benefits to reduce the appearance of fine lines and wrinkles. Suitable for sensitive skin.

Hydrating Facial Cleanser 6.76 fl. oz.
#2701 | $28.50 REGULAR PRICE
SAVE 40% | $17.00 PREFERRED CUSTOMER (11 pts)

Hydrating Facial Toner 6.76 fl. oz.
#2703 | $26.00 REGULAR PRICE
SAVE 40% | $15.50 PREFERRED CUSTOMER (10 pts)

Toner for Normal-To-Dry Skin
Primary Benefit: Whisks Away Impurities and Balances Skin with Extra Moisture
Clarify your skin without stripping away essential moisture. Hydrating Facial Toner lifts away impurities for fresh skin and tighter-looking pores. Powerful peptides provide age-defying benefits when you tone both morning and night.

FOR NORMAL-TO-DRY SKIN TYPES

Daytime Delivery Creme 1.7 fl. oz.
#2704 | $37.50 REGULAR PRICE
SAVE 40% | $22.50 PREFERRED CUSTOMER (14 pts)

Daytime Delivery Lotion 1.7 fl. oz.
#2705 | $37.50 REGULAR PRICE
SAVE 40% | $22.50 PREFERRED CUSTOMER (14 pts)

Day Moisturizer for Normal-To-Oily Skin
Primary Benefit: Provides Light, Oil-Free Moisture for Normal-To-Oily Skin
Rehydrate dry skin every morning with this balanced, nongreasy skin creme. Peptides built from amino acids—the same building blocks of collagen—help reverse the appearance of fine lines and wrinkles while full-spectrum SPF 15 protects skin from the aging effects of the sun.

FOR NORMAL-TO-DRY SKIN TYPES

Repeel Instant Facial Peel
#2186 | $42.50 REGULAR PRICE
SAVE 40% | $25.50 PREFERRED CUSTOMER (14 pts)

Facial Peel Pad
#2707 | $19.50 REGULAR PRICE
SAVE 40% | $11.70 PREFERRED CUSTOMER (14 pts)

Cleopatra Steam and Facial Treatment
#2708 | $19.50 REGULAR PRICE
SAVE 40% | $11.70 PREFERRED CUSTOMER (14 pts)

Clay Nose Pack
#2709 | $19.50 REGULAR PRICE
SAVE 40% | $11.70 PREFERRED CUSTOMER (14 pts)

Cleopatra Mask
#2710 | $19.50 REGULAR PRICE
SAVE 40% | $11.70 PREFERRED CUSTOMER (14 pts)

Cleansing Oil
#2711 | $19.50 REGULAR PRICE
SAVE 40% | $11.70 PREFERRED CUSTOMER (14 pts)

Clarifying Facial Toner 6.76 fl. oz.
#4845 | $26.00 REGULAR PRICE
SAVE 40% | $15.50 PREFERRED CUSTOMER (10 pts)

Clarifying Facial Toner
Primary Benefit: Refines and Clarifies Skin While Controlling Excess Oil
Refine and clarify your skin as you gently whisk away blemish-causing oil and rebalance skin’s moisture. Powerful peptides provide age-defying benefits when you tone both morning and night.

FOR NORMAL-TO-OILY SKIN TYPES

Refining Facial Cleanser 6.76 fl. oz.
#2702 | $28.50 REGULAR PRICE
SAVE 40% | $17.00 PREFERRED CUSTOMER (11 pts)

Refining Facial Cleanser
Primary Benefit: Controls Oil While Washing Away Dirt and Makeup
Lift away the impurities of the day while controlling the excessive oil that leads to shine and blemishes. Powerful peptides and allantoin provide age-defying benefits to minimize the look of wrinkles with every wash.
Treat yourself with spa luxuries

Add a weekly masque to your skin care regimen to focus on your skin’s particular needs for beautiful results.

A. HYDRATING FRUIT MASQUE
PRIMARY BENEFIT: HYDRATES AND SOFTENS SKIN

The natural moisture of real fruit drenches your skin in softness while antioxidants, shea butter, and sea salts fortify delicate skin. Use once or twice a week. For normal-to-dry skin.

Replenish Hydrating Fruit Masque 2.6 oz.
#4590 | $24.50 REGULAR PRICE
SAVE 41% | $14.50 PREFERRED CUSTOMER (10pts)

B. REFINING MUD MASQUE
PRIMARY BENEFIT: DEEPLY CLEANSES SKIN

Kaolin clay and Irish seaweed draw out impurities and excess oil from the skin for smaller-looking pores and instant oil control. Use once or twice a week. For normal-to-oily skin.

Refine Purifying Mud Masque 2.6 oz.
#7225 | $24.50 REGULAR PRICE
SAVE 41% | $14.50 PREFERRED CUSTOMER (10pts)

C. EXFOLIATING MASQUE
PRIMARY BENEFIT: REVEALS SMOOTH, EVEN SKIN

Buff away dryness with natural exfoliants. Algae, glycerin, and aloe condition skin, leaving it glowing, hydrated, and radiant. Use once a week. For all skin types.

Radiance Exfoliating Treatment 2.1 oz.
#4632 | $24.50 REGULAR PRICE
SAVE 41% | $14.50 PREFERRED CUSTOMER (10pts)
**Night Firming Treatment** encourages younger-looking skin, helps improve elasticity, and fights the appearance of fine lines and wrinkles.

**D. NIGHT CREAM**
**PRIMARY BENEFIT:** Superior hydration keeps skin supple

Combat the drying effects of age and rediscover supple, touchable skin. *Night Firming Treatment* empowers skin to replenish itself while you sleep. Scientifically advanced tetrapeptides restore firmness, tone, and elasticity while three superior moisturizers—glycerin, shea butter, and aloe—fight dehydration.

*Night Firming Treatment* 1.7 fl. oz.

*2706 | $44.50 REGULAR PRICE

SAVE 40% $26.50 PREFERRED CUSTOMER (17 pts)

**FOCUS ON FIRMNESS**

Superior hydration and age-defying peptides in *Night Firming Treatment* work overtime while you sleep so you wake up to younger-looking skin.

*Why use a night creme?*

What does a night creme do that a regular moisturizer can’t? Here are three reasons to partner up with a powerful night creme to keep your skin at its best.

- **The skin’s ability to absorb active ingredients peaks at night.**
- **Skin loses more moisture at night and needs extra hydration.**
- **Rich moisturizers and powerful active ingredients can be damaged by sunlight—and don’t work well under makeup—so they can only be used at night.**

Using a night creme is smart skin care. In addition to superior moisturization, *Night Firming Treatment* encourages younger-looking skin, helps improve elasticity, and fights the appearance of fine lines and wrinkles. Add *Night Firming Treatment* to your evening regimen and let the magic happen while you sleep.
PROVEN TO REDUCE THE APPEARANCE OF CROW’S-FEET

Four weeks is all it takes to dramatically improve the appearance of the skin around your eyes. Night Recovery Creme delivers results with Actifirm® Ultra and a peptide-packed formula. In clinical tests, 93% of women noticed significantly firmer skin around their eyes in as little as four weeks. And with prolonged use, the results get better. Women noticed softer skin, reduced sagging, and a reduction in the appearance of fine lines and wrinkles.

In clinical tests, 93% of women noticed significantly firmer skin around their eyes in as little as four weeks. And with prolonged use, the results get better.
Special protection for your most delicate skin

_*Sei Bella Eye Care* is specially designed to improve the appearance of the delicate skin around your eyes—the first area to show the signs of aging—to give you a noticeably more-youthful look.

A. DAY SERUM FOR LINES AROUND EYES
PRIMARY BENEFIT: REDUCES THE APPEARANCE OF FINE LINES AND WRINKLES AROUND THE EYES

Reduce the signs of aging around the eyes without going near needles or a doctor’s office. An infusion of cucumber, green tea, and aloe delivers antioxidants and conditions skin as silicone blurs signs of surface wrinkles. Powerful peptides boost collagen and improve the appearance of skin firmness, effectively reducing the perceived length and depth of lines around the eyes.

Wrinkle Release Eye Serum 0.5 fl. oz.
*#9827 | $49.00 REGULAR PRICE*
**SAVE 31% $34.00 PREFERRED CUSTOMER (22pts)**

C. EYE MAKEUP REMOVER
PRIMARY BENEFIT: EASILY ERASES STUBBORN EYE MAKEUP

This ultra-gentle makeup remover soothes and tones delicate under-eye skin while whisking away all traces of makeup. Dermatologist- and ophthalmologist-tested. Safe for contact lens wearers.

Dual-Phase Eye Makeup Remover 3.75 fl. oz.
*#1429 | $26.50 REGULAR PRICE*
**SAVE 32% $18.00 PREFERRED CUSTOMER (11pts)**

B. REFRESHING EYE GEL
PRIMARY BENEFIT: INSTANTLY TONES AND TIGHTENS SAGGING AND TIRED EYES

Invigorate and stimulate the skin around your eyes for a refreshing boost any time of the day. Active goji peptides and antioxidants create an immediate, visible firming effect. Oat and argania fruit tone skin for instant refreshment while providing long-term wrinkle-fighting benefits. Use in the morning or any time your eyes need instant refreshment.

Bright Eyes Soothing Gel 0.5 fl. oz.
*#2711 | $34.50 REGULAR PRICE*
**SAVE 30% $24.00 PREFERRED CUSTOMER (16pts)**

D. NIGHT EYE CREME FOR CROW’S-FEET
PRIMARY BENEFIT: SIGNIFICANTLY MINIMIZES THE LOOK OF CROW’S-FEET, FINE LINES, AND WRINKLES

For serious treatment of eye skin, this peptide-packed creme is clinically shown to significantly improve skin firmness in the eye area in just four weeks, creating a lifted, youthful look. *Actifirm Ultra* lifts and tightens, decreasing the appearance of drooping skin, crow’s-feet, fine lines, and wrinkles.

Night Recovery Creme 0.5 fl. oz.
*#9861 | $49.00 REGULAR PRICE*
**SAVE 31% $34.00 PREFERRED CUSTOMER (22pts)**
Silken armor
Antioxidant-fueled formulas keep skin youthful, radiant, and smooth while offering superior protection against the ravages of the environment.

A. GENTLE ALPHA HYDROXY LOTION
PRIMARY BENEFIT: SPEEDS SKIN TURNOVER FOR SMOOTH, EVEN TEXTURE AND FRESH-LookING SKIN

Clinically proven AHCare™ combines alpha hydroxy technology with natural fruit enzymes to gently accelerate your skin’s natural renewal process and uncover soft, new skin. SCULPTESSENCE™ protects collagen, helping maintain skin firmness. Soothing and smoothing, Renewing Exfoliator reveals an even, youthful-looking complexion while nourishing newly exposed skin.

Renewing Exfoliator 1.7 fl. oz.
*2714 | $36.00 REGULAR PRICE
SAVE 31% $25.00 PREFERRED CUSTOMER (16pts)

B. MULTIVITAMIN LOTION
PRIMARY BENEFIT: DELIVERS SIX SKIN-BEAUTIFYING VITAMINS DIRECTLY TO SKIN FOR YOUTHFUL RADIANCE AND FREE RADICAL PROTECTION

A daily supplement for your skin that gives you amazing results! Six vitamins—A, B3, B5, B6, C, and E—saturate your skin with potent antioxidants to target free radical damage where it happens, helping your skin look youthful and radiant. Powerhouse moisturizers like tremella mushroom, shea butter, and glycerin hydrate skin for a glowing, supple appearance that seems to defy time.

Fortifying Vitamin Lotion 1 fl. oz.
*2708 | $49.50 REGULAR PRICE
SAVE 30% $34.50 PREFERRED CUSTOMER (22pts)

TIPS & TRICKS www.melaleuca.com/beauty
REBEL AGAINST THE HANDS OF TIME

Uno the signs of damage. This innovative correcting treatment virtually takes time off your face, revealing supple skin and a luminous, even skin tone.

One of the first visible signs of aging is small spots of discoloration on the face and hands. These sun spots—also known as age spots or liver spots—result from sun exposure.

As skin matures and ages, it is less able to regenerate following ultraviolet radiation damage. As a defense mechanism, pigment builds up in a particular area to protect the body from these harmful rays.

There are many products on the market that address these dark spots. Many use harsh alpha hydroxy acids that irritate skin or unstable antioxidants that are essentially useless.

After extensive research, Melaleuca scientists combined proven alpha hydroxy acids with unique ingredients that neutralized their irritating properties and utilized a prestigious form of stabilized vitamin C to fight free radicals. This created a skin serum that can turn back time on dark spots without irritation at a price every woman can afford.

Get more inside information about Timeless and other Melaleuca products in the coffee-table book Melaleuca: A Legacy of Wellness.

www.melaleuca.com/beauty
HOW DOES SEI BELLA® COMPARE?

Skin-Revitalizing Serum employs two innovative skin care technologies that restructure skin from the inside out for long-lasting, age-defying results. This unique dual-action approach reduces wrinkles long term and gives you the great-looking skin you desire.

1. Advanced tetrapeptide technology works deeper for long-lasting results, amplifying collagen production and reducing the appearance of fine lines and wrinkles.

2. Proven stabilized retinol technology in Retinol Primasphere® dramatically speeds up the regeneration of new skin cells, helping shrink the appearance of wrinkles as well as helping plump skin.

Estée Lauder Perfectionist Wrinkle Lifting Serum® uses just one technology that addresses wrinkles on the surface. Their Wrinkle Lift Restructuring Peptides™ instantly plump skin to reduce the appearance of fine lines and wrinkles. But unlike Sei Bella tetrapeptide technology, the Estée Lauder technology doesn’t work as deeply, so it’s only a short-term fix.*

To get Ella’s look at home, use Mossy Dune 5758 Eye Shadow Duo, Black 5641 Eye Pencil, Black 8228 Volumizing Mascara, Peach Satin 5733 Creme Blush, and Strawberry Fever 5743 Lip Gloss.

*Product names are trademarks of their respective owners.
Smoothing wrinkles at their source

Contour, firm, and smooth skin for a look that is dramatically more youthful.

**WRINKLE-MINIMIZING SERUM**
*PRIMARY BENEFIT: SMOOTH WRINKLES AND PLUMP SKIN*

This powerful serum helps reverse the appearance of wrinkles and the processes that cause them. Two innovative technologies restructure skin for amazing results: stabilized retinol dramatically speeds up skin regeneration to minimize the appearance of wrinkles, while advanced tetrapeptides amplify collagen. The result? Visibly lifted, smoother skin that defies time.

**Skin-Revitalizing Serum** 1 fl. oz.
*#2715  | $41.50 REGULAR PRICE
SAVE 30%  $29.00 PREFERRED CUSTOMER (18pts)*
Fall is subtle, demure, and more than just a little mysterious. From versatile, reserved neutrals, to confidence-inspiring, spirited hues, Sei Bella® delivers the captivating colors of autumn. With skillfully balanced eye shadows and vibrant new lip gloss shades, you’ll be ready to reminisce and inspire this season.
Are your undertones warm or cool?

When makeup colors complement your skin’s natural undertones, your makeup will look natural and you’ll glow with radiance. We group all of our shades into three groups: warm, cool, or neutral.

COLOR WORKSHEET

Three easy ways to find out whether your undertone is warm or cool.

1. Look at your skin in natural light (fluorescent lighting will change your skin tone). Is your skin rosy or golden? _______________

Rosy is more common with cool tones C, while a golden appearance is usually found in people with warm tones W.

2. Now look at your wardrobe. Do you prefer to wear pure white or a slight off-white? Compare the two colors against your skin in a mirror and choose the one that seems most natural against your skin. _______________

Pure white is more flattering on people with cool tones C, while off-white flatters people with warm tones W.

3. Look at the veins on the inside of your wrist in sunlight. Do your veins appear blue or green? _______________

Bluish veins indicate cool skin tones C while warm skin tones make veins appear greenish W.

Tip: Cool tones are more common than warm; neutral tones flatter everyone.

Warm, cool, or neutral?

Once you know your undertone, you can find the matching icon. On the following pages you’ll notice that every shade has either a W for warm, a C for cool, or an N for neutral, the shades all women can wear.

www.melaleuca.com/beauty/face
AUTUMN STYLESETTERS, A $17.00 VALUE FREE—OFFER ENDS DECEMBER 31

Buy two eye shadows and one lip color, lip gloss, or lip plump and get a hair care daily treatment of your choice as a bonus gift. Choose from Hot Iron Prep Spray or Leave-In Detangling & Smoothing Spray. See page 52 for more information on these daily treatments.

**Autumn StyleSetters™** 3 products and a free gift

<table>
<thead>
<tr>
<th>PACK SAVINGS</th>
<th></th>
</tr>
</thead>
<tbody>
<tr>
<td><strong>$17.00</strong> value free</td>
<td></td>
</tr>
<tr>
<td><strong>#2845</strong></td>
<td>$61.00 REGULAR PRICE</td>
</tr>
<tr>
<td><strong>SAVE 40%</strong></td>
<td><strong>$36.50</strong> PREFERRED CUSTOMER (19pts)</td>
</tr>
</tbody>
</table>

*Compared to buying the products individually at Preferred Customer prices.

To get Frankie’s look at home, use Royal Purple and Truffle 5778 Eye Shadow Duo, Charcoal 5642 Eye Pencil, Black 8228 Volumizing Mascara, Golden Sunrise 5732 Creme Blush, and Sugarplum 6239 Lip Color.
Free hair care gifts with
AUTUMN STYLESETTERS

Create your perfect autumn palette and get free hair care products with every StyleSetters purchase.

PURCHASE
Two eye shadows, one lip product, one blush & one mascara (of your choice)

FREE
Luxury Shampoo and Luxury Conditioner (of your choice, see page 51 for full selection)

FREE
Luxury Intensive Treatment (of your choice)

AUTUMN STYLESETTERS PLUS, A $46.50 VALUE FREE—OFFER ENDS DECEMBER 31
Buy two eye shadows; one lip color, lip plump, or lip gloss; one mascara; and one pencil (lip, eye, or brow) and get three free hair care gifts. Get the Sei Bella Luxury Shampoo and Conditioner of your choice, plus the Luxury Intensive Treatment of your choice (Detoxifying Wash or Repair Hair Masque). See page 56 for information on intensive hair treatments.

Autumn StyleSetters™ Plus 5 products and 2 free gifts

*2844 | $99.50 REGULAR PRICE
SAVE 40% $59.50 PREFERRED CUSTOMER (31 pts)
Perennial shades play up your eyes

Three new versatile hues join our permanent lineup of alluring eye shadows.

EYE SHADOW

This silky powder formula delivers lasting color that’s easy to blend.

- **Green tea** and vitamins A, C, and E supply antioxidant power to help fight environmental damage.
- **Plant emollients** and soybean phytosterols soothe and condition skin.

If you’re in need of a shade that doesn’t have shimmer, just look for the word “MATTE” below the shade name.

**Eye Shadow** 0.07 oz.
$20.00 REGULAR PRICE
$12.00 PREFERRED CUSTOMER (7pts) SAVE 40%

**Eye Shadow Duo** 0.07 oz.
$20.00 REGULAR PRICE
$12.00 PREFERRED CUSTOMER (6pts) SAVE 40%

See pages 38–39 for brush information and techniques.

NEW from Sei Bella®
Limited-Time Eye Shadow Duos

for all-over-lid application

Eye Shadow Brush *8279

for crease contouring and brow highlighting

Eye Contour Brush *8278

for blending lash line and smokey looks

Eye Smudger Brush *8282

for using eye shadow as a liner

Eyeliner Brush *8281

*While supplies last
To find out which colors will look best on you, complete the quick quiz on page 25.

To get Ella's look at home, use Mossy Dune 5758 Eye Shadow Duo, Black 5641 Eye Pencil, Black 8228 Volumizing Mascara, Peach Satin 5733 Creme Blush, and Strawberry Fever 5743 Lip Gloss.
For your eyes only
From laid-back to lavish, Sei Bella® Mascaras, Liners, and Pencils draw just the right attention to ensure your eyes are distinctly you.

**VITAMIN-RICH LASH PRIMER**
Increase the volume and length of your lashes with this vitamin-rich, lash-thickening primer.

- Primes your lashes before mascara application for extreme volume and length
- Conditions lashes for a soft, lush finish

*Lash Primer 0.27 fl. oz.*
*#7735 | $21.00 REGULAR PRICE |
*SAVE 40% $12.50 PREFERRED CUSTOMER (7 pts)*

**VOLUMIZING MASCARA**
Build a soft fan of dramatically thick lashes with Sei Bella Volumizing Mascara. The new molded brush grabs every lash with different length bristles, plumping each lash while delivering conditioning ingredients for maximum fullness and softness.

- Hydrolized soy protein creates lash fullness
- **Ophthalmologist-tested**, safe for contact lens wearers
- Smudge-free, flake-free
- Fragrance-free, paraben-free

*Volumizing Mascara 0.28 fl. oz.*
*$21.00 REGULAR PRICE |
*$12.50 PREFERRED CUSTOMER (8 pts)  SAVE 40% |

black 8228
black/brown 8229

**DEFINING LASH MASCARA**
Sei Bella Defining Lash Mascara takes your lashes to new lengths with ultimate definition and separation that won’t flake or falter. This ultra-rich mascara conditions your lashes while delivering unwavering results. Also available in a waterproof formula.

- Molded, curved brush lifts and defines every lash
- **Ophthalmologist-tested**, safe for contact lens wearers
- Fragrance-free, paraben-free

*Defining Lash Mascara 0.33 fl. oz.*
*$21.00 REGULAR PRICE |
*$12.50 PREFERRED CUSTOMER (8 pts)  SAVE 40% |

black 8214
black/brown 8213

**Defining Waterproof Mascara 0.28 fl. oz.*
*$21.00 REGULAR PRICE |
*$12.50 PREFERRED CUSTOMER (8 pts)  SAVE 40% |

black 8226
black/brown 8227

Dual-Ended Brow Brush  *8280

for brow pencil blending and shaping

See pages 38–39 for brush information and techniques.
NEW from Sei Bella®

Twistable, Dual-Ended Brow Pencils*

DUAL-END BROW PENCIL*
Velvety color is just a twist away. Craft perfect arches for eye-catching definition.
- Twist up and down for precision application anywhere
- Spiral brush defines the brow and smooths color

Definition Brow Pencil 0.0088 oz.
$17.50 REGULAR PRICE
$10.50 PREFERRED CUSTOMER (7pts) SAVE 40%

TWIST-UP EYELINER*
Ideal for the lash line and inner rim of the eye, it’s creamy color that never needs sharpening.
- Glides on easily and stays put
- Conditions your delicate eye area with aloe and vitamins A, C, and E

Enhance Mechanical Eye Pencil 0.0105 oz.
$17.50 REGULAR PRICE
$10.50 PREFERRED CUSTOMER (7pts) SAVE 40%

LIQUID LINER
Wet-to-dry formula and precision tip give you effortless application from the finest of lines to bold winged looks.
- Smooth, velvety formula allows effortless application
- Intense color for precision lining, blending, or dramatic looks

Intense Liquid Liner 0.1 fl. oz.
$26.00 REGULAR PRICE
$15.50 PREFERRED CUSTOMER (10pts) SAVE 40%

*As we transition our Enhance Eye Pencils to twistable, mechanical pencils, you may still receive the previous pencil liner. Rest assured that all liner shades are the same that you know and love.

To get Britt’s look at home, use Golden Coral 5227 and Corduroy 5223 Eye Shadows, Black 8214 Defining Mascara, Golden Sunrise 5732 Blush, and Barely There 257 Lip Gloss.
A healthy blush of color

A fresh hint of color on the apples of your cheeks is the perfect way to brighten any look while highlighting the natural curves of your face.

A. POWDER BRONZER

Enjoy the look of a sun-kissed complexion that washes off at night—without risking UV damage.

- **Green tea** and vitamins **A and E** provide antioxidant power against environmental damage while conditioning skin
- Packaged in a convenient compact to go with you night and day

*Bronze Glo Powder Bronzer 0.37 oz.*
*#3454 | $20.00 REGULAR PRICE
*SAVE 40%  $12.00 PREFERRED CUSTOMER (8pts)*

B. BLUSH

Accentuate your cheekbones with a soft flush of color.

- Superfine blend of **micronized powder**
- **Green tea** and vitamins **A and E** provide antioxidant power against environmental damage while conditioning skin

If you’re in need of a shade that doesn’t have shimmer, just look for the word “MATTE” below the shade name.

*Powder Blush 0.14 oz.*
*$23.50 REGULAR PRICE
*$14.00 PREFERRED CUSTOMER (8pts)  SAVE 40%*

C. CREME BLUSH STICK

Available for a limited time, new *Sei Bella Creme Blush Sticks* add a flush of color along with a kiss of extra moisture for a radiant, dewy complexion. For best results, use after your foundation or directly on your skin before applying any powder.

- Lightweight, nongreasy formula blends easily
- Convenient stick makes application a snap, even on the go

*Blush Stick* 0.134 oz.
*$25.00 REGULAR PRICE
*$15.00 PREFERRED CUSTOMER (10pts)  SAVE 40%*
NEW PRODUCT AND SHADES | creme blush sticks
bronze glo powder bronzer
W 3454

NEW
bronzy W 9070
spice N 9072
peach satin N 9067
mauve sunset C 9069
winterberry C 9071
cranberry C 3178 MATTE
dusty mauve C 9073
soft rose C 9068
sweet apricot W 9066
persimmon W 3177 MATTE
peony N 9086 MATTE
golden sunrise N 9065 MATTE
golden sunrise C 3177 MATTE
peach satin N 5733*
spice N 5735*
soft rose C 5734*

NEW
peony N 9086 MATTE
persimmon W 3177 MATTE
golden sunrise N 9065 MATTE
golden sunrise W 3177 MATTE
peach satin N 5733*
spice N 5735*
soft rose C 5734*

Creme Blush Application Tip
For ideal coverage and balance, apply with fingertips along the cheekbones and blend outward toward your temples. See pages 38–39 for brush information and techniques.
Striking the perfect balance between color and shine

To find out which colors will look best on you, complete the quick quiz on page 25.

NEW from Sei Bella®
Limited-Time Lip Gloss Colors

BRILLIANCE LIP GLOSS

NEW Sei Bella.

- glazed terra cotta* W 5741
- orange blossom* W 5740
- strawberry fever* C 5743
- pink geranium* C 5744

BRILLIANCE PLUMP LIP GLOSS

- vanilla sugar N 2905
- barely there N 257
- sugar cookie C 8898
- gingerbread C 8897

W warm
C cool
N neutral

*While supplies last
LIP GLOSS
Soft color, brilliant shine, and a bounty of good-for-you benefits.

- The antioxidant power of green tea helps fight environmental exposure
- Vitamins A, C, and E condition and protect
- Marine filling spheres attract moisture to reduce the appearance of fine lines for a smooth finish
- Shea butter deeply hydrates
- Safflower oil moisturizes and smooths
- Helps lips retain more natural moisture

Brilliance Lip Gloss 0.5 oz.
$21.00 REGULAR PRICE
$12.50 PREFERRED CUSTOMER (9pts) SAVE 40%

PLUMP LIP GLOSS
Enhance the size and shape of your lips and add irresistible shine and fabulous colors.

- Features the clinically tested ingredient MaxiLip™—shown to make lips more voluminous by up to 60% while reducing the appearance of fine lines up to 30%
- A sweet vanilla scent no mouth can resist

If you’re in need of a shade that doesn’t have shimmer, just look for the word “MATTE” by the shade name.

Brilliance Plump Lip Gloss 0.5 oz.
$21.00 REGULAR PRICE
$12.50 PREFERRED CUSTOMER (8pts) SAVE 40%

To get Adriana’s look at home, use Golden Coral 5227 and Burnished Brown 5224 Eye Shadows, Black 8214 Defining Mascara, Soft Rose 5734 Creme Blush, and Flirt 6392 Lip Gloss.
The season of moisturizing color that lasts

**LIP LINER**
Create perfectly defined lips with a soft and natural appearance.

- Extends the life of your lip color
- **Provitamins B and E** moisturize for soft, supple lips

**Definition Lip Pencil** 0.0353 oz.

$17.50 **REGULAR PRICE**
$10.50 **PREFERRED CUSTOMER (7 pts)** **SAVE 40%**

For lip pencil

**Pencil Sharpener #6250**

See pages 38–39 for more information and techniques.

To get Fo's look at home, use Renaissance Gold and Mocha 5773 **Eye Shadow Duo**.
Dark Brown 5643 **Eye Pencil**, Black 8228 **Volumizing Mascara**, Soft Rose 5734 **Creme Blush**, and Pink Geranium 5744 **Lip Gloss**.
A. LIP CONDITIONER
This silky smooth lip conditioner drenches your lips with softening botanicals. Also makes an excellent base for Lip Color.

- Shea and mango butters drench your lips with lasting softness
- Moisturizing vitamin E helps soothe dryness

Lip Treatment 0.1 oz.
#2710 | $21.00 REGULAR PRICE
$12.50 PREFERRED CUSTOMER (7 pts)

B. LIP COLOR
Rich and luscious, Luxury Lip Color delivers long-lasting, creamy color with the addition of age-defying benefits.

- Filling spheres technology and oligopeptides increase skin renewal to prevent the look of dull lips and wrinkles around the mouth
- Enhances suppleness and softness with shea butter
- Power-stay, rich, creamy color

If you’re in need of a shade that doesn’t have shimmer, just look for the word “MATTE” below the shade name.

Luxury Lip Color 0.1 oz.
$21.00 REGULAR PRICE
$12.50 PREFERRED CUSTOMER (8 pts) SAVE 40%

*While supplies last

See pages 38–39 for brush information and techniques.
A flawless finish begins with the right brushes

A. LIQUID FOUNDATION BRUSH
Swirl brush into liquid foundation. Using the brush’s flat edge, begin with the nose and mouth and move outward, blending thoroughly.

*Foundation Brush
#8283  | $21.50 REGULAR PRICE
SAVE 30% $15.00 PREFERRED CUSTOMER (0pts)

B. EYE SMUDGER BRUSH
Sweep brush over shadow; tap off excess. Blend shadow close to lash line, extending slightly at the outer corner for a soft, smudgy look. Tip of brush gives a thinner line; side of brush creates a thicker, smokier look.

*Eye Smudger Brush
#8282  | $21.50 REGULAR PRICE
SAVE 30% $15.00 PREFERRED CUSTOMER (0pts)

C. LIP BRUSH
Coat brush with color. Use flat side to evenly distribute on lips.

*Lip Brush
#8284  | $18.00 REGULAR PRICE
SAVE 30% $12.50 PREFERRED CUSTOMER (0pts)

D. EYELINER BRUSH
To transform eye shadow into eyeliner, work wet brush into a dark eye shadow color. Smoothly trace lash line from inner corner to outer corner of eye. Can also be used with dry eye shadow for precision application.

*Eyeliner Brush
#8281  | $21.50 REGULAR PRICE
SAVE 30% $15.00 PREFERRED CUSTOMER (0pts)

E. EYE SHADOW BRUSH
Sweep brush through shadow; tap off excess. Blend over lower lid, from lash line to crease.

*Eye Shadow Brush
#8279  | $19.00 REGULAR PRICE
SAVE 31% $13.00 PREFERRED CUSTOMER (0pts)

WHY USE BRUSHES?

Precise application is part of a fabulous finished look. With Sei Bella® makeup brushes, you’ll get accurate application on all the contours of your face, better blending abilities, and you’ll use less product. Enjoy an investment in these professional-quality brushes for years to come.
F. BLUSH BRUSH
Sweep brush over blush; tap off excess. Apply to apple of cheek, blending outward in a circular motion.

Blush Brush
*8277  | $26.00  REGULAR PRICE
SAVE 31% $18.00  PREFERRED CUSTOMER (0pts)

G. EYE CONTOUR BRUSH
Sweep brush over shadow; tap off excess. Begin under outer brow bone and stroke inward following the lid’s natural crease. Soften and fade color on the inner half of the eye.

Eye Contour Brush
*8278  | $18.00  REGULAR PRICE
SAVE 30% $12.50  PREFERRED CUSTOMER (0pts)

H. POWDER BRUSH
Dip brush into powder; tap to remove excess. Sweep powder over face. Finish with downward brush strokes to remove excess.

Powder Brush
*8276  | $26.00  REGULAR PRICE
SAVE 31% $18.00  PREFERRED CUSTOMER (0pts)

I. DUAL-ENDED BROW BRUSH
Sweep brush over shadow; tap off excess. Start at inner corner and follow brow shape with light, feathery strokes. Brush through brows with an upward, outward motion.

Dual-Ended Brow Brush
*8280  | $21.50  REGULAR PRICE
SAVE 30% $15.00  PREFERRED CUSTOMER (0pts)

J. KABUKI BRUSH
Dense, compact bristles easily buff on mineral foundation, maximizing coverage and blending minerals beautifully. Dip brush into powder; tap to remove excess. Sweep the brush in a circular motion over skin, continuing to blend until desired coverage is reached.

Kabuki Brush
*7083  | $27.00  REGULAR PRICE
SAVE 41% $16.00  PREFERRED CUSTOMER (0pts)

K. PENCIL SHARPENER
Your pencil sharpener does more than keep pencil points precise. It also removes the tip’s outer layer where bacteria can grow.

Pencil Sharpener
*6250  | $3.50  REGULAR PRICE
SAVE 43% $2.00  PREFERRED CUSTOMER (0pts)

www.melaleuca.com/beauty/face
Follow these easy steps for a perfect complexion that lasts all day.

1 PRIMER Apply to moisturized, bare skin to get truer color and extended wear from your foundation and blush. Plus, it fills in fine lines so you get a more youthful-looking complexion too! See page 41.

2 FOUNDATION Apply after primer to create a flawless complexion while evening skin tone and delivering age-defying benefits. Different types of foundation offer different benefits and coverage levels. Find which is right for you. See pages 42–45.

3 CONCEALER Dab onto problem areas to camouflage dark under-eye circles or spot blemishes. See page 41.

4 POWDER A fine dusting of Loose Powder sets your look for all-day radiance. Keep Pressed Powder in your bag for on-the-go touch-ups. See page 47.

To get Britt’s look at home, use Golden Coral 5227 and Corduroy 5223 Eye Shadows, Black 8214 Defining Masca, Golden Sunrise 5732 Blush, and Glazed Terra cotta 5741 Lip Gloss.

Four steps to complexion PERFECTION

Flawless skin reveals your natural radiance and the confidence that comes with it.
Tired of touch-ups? When it comes to creating a flawless foundation for makeup, Sei Bella Foundation Primer changes everything. Just as an artist primes a canvas before painting a work of art, priming your skin before applying color gives you a perfect complexion. Sei Bella Foundation Primer prolongs the wear of your foundation, so you don’t have to worry about fading, smudging, or touch-ups. The clear primer also fills in lines and smoothes away imperfections. Not only do you get truer, longer-lasting color, you get a more youthful-looking complexion!

- Contains powerful moisturizing ingredients to hydrate skin
- Reveals a long-lasting, flawless complexion in one simple step
- Brings clear, consistent, line-filling results that will create the perfect canvas for foundation that will last all day

#3901 | $45.00 REGULAR PRICE
$27.00 PREFERRED CUSTOMER (17pts)

Age-Defying Concealer

Diminish dark circles and banish blemishes with the skin-friendly formula of Age-Defying Concealer.

- Perfectly covers flaws
- Brush tip applicator gives you increased coverage and smoother application

Age-Defying Concealer 0.04 fl. oz.
$24.50 REGULAR PRICE
$14.50 PREFERRED CUSTOMER (9pts) SAVE 41%
Silky coverage, superior SPF protection

A high-quality foundation is the best cosmetic investment you’ll make. Uneven skin tone and blemishes disappear. Colors shine truer and last longer. Skin looks radiant. Choose from a variety of formulas and shades to create your flawless look.

A. LIQUID FOUNDATION

Featuring broad-spectrum SPF 15 and antiaging ingredients, Sei Bella Age-Defying Liquid Foundation does more than cover flaws—it actually protects and beautifies your skin! You’ll love the creamy, silky feel and excellent coverage in the convenient airless packaging.

- Broad-spectrum SPF 15
- Antiaging ingredients lift and firm skin for a more youthful-looking appearance
- Effective levels of antioxidant vitamins C and E and glycerin condition skin while protecting it from free radical damage
- Clinically proven tetrapeptides improve elasticity and minimize the appearance of fine lines and wrinkles
- Oil-free

Medium to full coverage, ideal for all skin types.

Age-Defying Liquid Foundation 1 fl. oz.
$37.00 REGULAR PRICE
$22.00 PREFERRED CUSTOMER (14 pts) SAVE 40%

Fair to Light—You are very fair, burn easily, and your skin has pink or porcelain undertones.

Light to Medium—You have light to medium skin with pink or yellow undertones.

Medium to Tan—You have medium to tan skin with yellow undertones.
B. TINTED MOISTURIZER
Perfect for easy beauty, paraben-free Tinted Moisturizer adds just a hint of perfecting color with dewy moisture.

- Antiaging tetrapeptides improve elasticity and minimize the appearance of fine lines and wrinkles
- Includes ingredients that aid in long-term moisturization and the exfoliation of dead skin cells
- Cooling cucumber extract soothes and moisturizes skin
- Potent grape leaf extract antioxidants neutralize free radicals to prevent the signs of aging
- Broad-spectrum SPF 20

Skin-Refining Tinted Moisturizer 1.5 fl. oz.
$48.50 REGULAR PRICE
$29.00 PREFERRED CUSTOMER (18pts) SAVE 40%

for liquid foundation
Liquid Foundation Brush #8283

See pages 38–39 for brush information and techniques.

UNDERSTANDING SPF
Just because one product has a sun protection factor (SPF) twice as high as another product does not mean it offers double the protection.

For example, SPF 20 blocks 93% of the sun’s UVB rays while SPF 50 blocks just 5% more. The FDA prohibits SPF claims higher than 50 because new research shows there is no additional protection. Plus, higher SPF values increase risks of skin irritation.

An SPF factor of 15–20 is a perfect amount of protection for average daily sun exposure without increasing irritation risks.
Full-coverage foundations for flawless fall skin

As the warm summer comes to an end, your wardrobe takes on a few new layers, but that doesn't mean your makeup should too. This fall, get the extra coverage you crave without all the heaviness with Sei Bella® Mineral Foundation or Creme-to-Powder Foundation.

Coverage Level
Sei Bella offers foundations in multiple coverage levels to give you a tailored approach to complexion perfection.

**Light Coverage**
Light coverage evens the appearance of skin tone with sheer coverage and adds subtle radiance.

- Tinted Moisturizer Foundation · p 43

**Medium Coverage**
Medium coverage foundation disguises surface redness and most blemishes for the appearance of flawless skin.

- Mineral Powder Foundation · p 44
- Creme-to-Powder Foundation · p 45
- Liquid Foundation · p 42

**Full Coverage**
Full coverage foundation camouflages serious discoloration with complete, opaque coverage.

- Liquid Foundation · p 42

---

**Fair to Light**—You are very fair, burn easily, and your skin has pink or porcelain undertones.

**Light to Medium**—You have light to medium skin with pink or yellow undertones.

**Medium to Tan**—You have medium to tan skin with yellow undertones.

**Tan to Dark**—You have deep olive, rose brown, or rich beige skin with pink undertones.

**Dark to Deep**—You have a rich brown or ebony complexion.
To get Ella's look at home, use Mossy Dune 5758 Eye Shadow Duo, Black 5641 Eye Pencil, Black 8228 Volumizing Mascara, Peach Satin 5733 Creme Blush, and Strawberry Fever 5743 Lip Gloss.

**A. MINERAL FOUNDATION**
Natural minerals from the earth combine with cutting-edge hyaluronic filling spheres, added moisturization, and antioxidant vitamins C and E for complete care in a medium-coverage foundation.

- **Oil-free and talc-free**, the airy coverage of a powder foundation allows your skin to breathe
- **Glycerin** and **two other proven moisturizers** attract water for soft, supple skin
- **Hyaluronic filling spheres** help draw water to the skin and smooth the appearance of fine lines and wrinkles

Ideal for all skin types, even sensitive or acne-prone skin.

**Mineral Foundation** 0.35 oz.
$30.00 REGULAR PRICE
$18.00 PREFERRED CUSTOMER (12pts) **SAVE 40%**

**B. CREME-TO-POWDER FOUNDATION**
Get the superior coverage of a creme with the flawless finish of velvety powder. Buildable coverage smooths on like silk and sets with a flattering matte finish—all while fortifying skin. Packaged in a convenient compact, it makes portable touch-ups a breeze.

- **Natural lipids** and **hyaluronic filling spheres** draw moisture to the skin to smooth the appearance of fine lines and wrinkles
- **Natural antioxidant vitamins A and E** help soothe and condition for softer skin while combatting free radicals
- **Smooth, creamy application**—flawless matte finish

Full coverage. Not recommended for dry skin.

**Creme-to-Powder Foundation** 0.35 oz.
$33.50 REGULAR PRICE
$20.00 PREFERRED CUSTOMER (13pts) **SAVE 40%**
WHICH POWDER SHOULD YOU USE?

All translucent powders create a flawless finish by setting foundation and reducing shine. But when should you use loose powder and when should you use pressed powder?

Loose Powder

- Smaller particles offer greater blendability and staying power
- Designed to be very light on your skin
- Must be applied with a brush
- Not particularly portable
- Can be messy
- Use in the mornings for a photo-ready complexion

Pressed Powder

- Can be applied with a puff or a brush
- Because of the larger particles required for the pressed effect, pressed powders are not as blendable and don’t offer as much longevity as loose powders
- Mess-free
- Convenient and portable
- Pack in your purse for on-the-go touch-ups

All-day radiance without all the shine

Minimize shine and keep a fresh look throughout the day with a quick sweep of powder.

A. LOOSE POWDER

Set the stage for a fabulous day with the power of translucent Loose Powder.

- Contains the age-defying power of soybean and phytosterols
- A soothing dose of vitamin E softens skin
- Oil-absorbing properties reduce shine
- Algae and hyaluronic filling spheres smooth skin and minimize the appearance of fine lines and imperfections

Loose Powder 0.88 oz.
$30.00 REGULAR PRICE
$18.00 PREFERRED CUSTOMER (11 pts)  SAVE 40%

B. PRESSED POWDER

Reduce shine with a formula that absorbs oil and excess shine while also conditioning your skin.

- Moisturizing algae and hyaluronic filling spheres draw water to skin to minimize the appearance of fine lines and wrinkles
- A soothing dose of vitamin E softens skin
- Travel-friendly compact makes it perfect for purses and on-the-go touch-ups

Pressed Powder 0.3 oz.
$30.00 REGULAR PRICE
$18.00 PREFERRED CUSTOMER (11 pts)  SAVE 40%
Unparalleled hair protection
IN EVERY BOTTLE

Only Sei Bella Luxury Hair Care delivers a full-spectrum of critical benefits in every bottle so you don’t have to rely on an army of products to strengthen your hair, protect color, and get the styling results you love. Plus, all formulas are sulfate-free, sodium-free, and gluten-free so your hair is softer and stronger, and your color stays truer.

Sei Bella was tested worldwide to ensure premium performance on all hair types.

In a double-blind, independent third-party study, Sei Bella Luxury Hair Care outperformed Pureology® in preventing hair color from fading.*

Sei Bella Luxury Hair Care is
• sulfate-free
• gluten-free
• sodium-free

Learn more at Melaleuca.com/beauty

To get Frankie’s look at home, use Royal Purple and Truffle 5778 Eye Shadow Duo, Charcoal 5642 Eye Pencil, Black 8228 Volumizing Mascara, Golden Sunrise 5732 Creme Blush, Iced Mocha 6243 Lip Color, and Orange Blossom 5740 Lip Gloss.
FOUR BENEFITS IN EVERY BOTTLE
Unparalleled protection. Undeniable value.

- Sulfate-free
- Color, UV, thermal, and anti-breakage protection in every product
- Formulas customized for your hair type
- Simplifies your hair care regimen

It takes FOUR different Biolage® products (at salon prices) to get the same results you get from ONE Sei Bella Luxury Shampoo.*
Pamper your hair with gentle, sulfate-free formulas

“Sulfates” is the common term for a group of inexpensive, synthetic cleaning ingredients found in many shampoos. The correct scientific term is “alkyl sulfates.” These alkyl sulfates are very small, synthetic cleansing molecules that are found in many shampoos because they are inexpensive. But the molecules are so small that they penetrate hair and cause damage.

This results in hair that is:

- **Dry**
- **Weak**
- **Frizzy**
- **Prone to breakage**
- **Prone to color loss**

Sei Bella® Luxury Hair Care is sulfate-free—it doesn’t contain alkyl sulfates. The bigger molecules in Sei Bella Luxury Shampoos wash away dirt and oils without destroying the hair cuticle and washing away color. You’ll love how vibrant your color stays and how soft, shiny, and manageable your hair is.

To learn more about alkyl sulfates and other sulfates, visit Melaleuca.com/beauty
Select your hair’s ideal duo

SHAMPOO AND CONDITIONER FOR FINE HAIR
WHAT IT DOES: Delivers shiny, smooth hair without adding weight while lifting locks for volume, bounce, and a thicker appearance.

BEST FOR FINE, OILY HAIR: You have thin hair that is baby soft and silky, but struggles to hold a style. Your hair can appear greasy only a few hours after washing, and often lies close to your head.

Luxury Volume Shampoo 10 fl. oz.
*6672 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

Luxury Volume Creme Conditioner 8 fl. oz.
*6673 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

SHAMPOO AND CONDITIONER FOR NORMAL-TO-DRY HAIR
WHAT IT DOES: Nourishes hair and smooths frizz without extra weight for strong, soft, manageable hair with beautiful shine.

BEST FOR GENERALLY HEALTHY HAIR: Your hair looks healthy, but sometimes appears dull. You can go more than one day without shampooing and your hair doesn’t look greasy. Breakage at the ends is common. You often use heated styling tools.

Luxury Moisture Shampoo 10 fl. oz.
*6670 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

Luxury Moisture Creme Conditioner 8 fl. oz.
*6671 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

SHAMPOO AND CONDITIONER FOR VERY DRY HAIR
WHAT IT DOES: Quenches dry, frizzy, breakage-prone tresses with luscious moisture, strengthening hair and making it shine with health.

BEST FOR DRY, DAMAGED HAIR: Your hair feels rough and brittle and looks dull. It breaks easily with any tension. You use heated styling tools often. You color or chemically treat your hair frequently and your ends appear whispy and sparse.

Luxury Ultra-Moisture Shampoo 10 fl. oz.
*6674 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

Luxury Ultra-Moisture Creme Conditioner 8 fl. oz.
*6675 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

Tips for COMBINATION HAIR
If your roots are oily and your ends are dry, you have combination hair.
Use Volume Shampoo and lather only the roots of your hair. After washing, apply Ultra-Moisture Creme Conditioner to the midshaft and ends of your hair, avoiding the roots.

May we suggest Luxury Volume Shampoo & Ultra-Moisture Creme Conditioner
Pre-styling protection

Wet hair is more vulnerable to breakage and damage than dry hair. Before you style, reinforce your hair with extra protection.

Daily Treatments

**THERMAL PROTECTION**

**WHAT IT DOES:** Acts like armor to protect hair from styling heat up to 428°F while strengthening, smoothing, and sealing each strand.

- **WHO SHOULD USE IT:** Anyone who uses hair dryers, hot rollers, curling irons, straighteners, and any other type of electric styling tool.
- **HOW TO USE IT:** Spray evenly on two-inch wide sections of wet or dry hair before applying styling heat.

**Hot Iron Prep Spray** 8 fl. oz.

*6682 | $25.00 REGULAR PRICE
SAVE 32% $17.00 PREFERRED CUSTOMER (11pts)

**LEAVE-IN DETANGLING CONDITIONER**

**WHAT IT DOES:** Eliminates tangles to protect vulnerable wet hair from stretching and breaking. Subdues frizz and smooths the hair shaft for better results from other styling products.

- **WHO SHOULD USE IT:** Those with color-treated and chemically treated hair prone to breakage and those who use additional styling products.
- **HOW TO USE IT:** Spray onto clean, damp hair and gently comb through.

**Leave-In Detangling & Smoothing Spray** 8 fl. oz.

*6685 | $25.00 REGULAR PRICE
SAVE 32% $17.00 PREFERRED CUSTOMER (11pts)

---

**STEP 2**

**DAILY TREATMENTS** Apply to clean, damp hair to protect it against the ravages of daily styling by guarding against heat and breakage.
Pre-style structure for superior manageability

Styling preps give your hair the structure it needs for easy manageability and lasting style. Start with one of these two products and discover how well-behaved your hair truly is.

More benefits in every bottle. Superior performance at a surprising price. The value is undeniable. The results are irresistible.

VOLUMIZING MOUSSE
WHAT IT DOES: Lifts roots for the appearance of thicker, fuller hair while adding control and shine.

WHO SHOULD USE IT: Ideal for fine, thin hair and for anyone wanting more volume and manageability.

HOW TO USE IT: Dispense small amount and rub into both hands. Rake through the roots of damp hair. Blow-dry with a round brush for maximum volume.

Amplifying Mousse 7.6 oz.
*6676 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)

STYLING CREME
WHAT IT DOES: Adds soft, touchable hold to define waves, slick hair back, or simply add control. Smooths frizz and enhances shine.

Who should use it: Those who long for more manageability and weightless, invisible control in styles like sleek blowouts, touchable waves, and flyaway-free updos.

How to use it: Apply small amount from midshaft to ends of hair. Blow-dry for a sleek look or let air dry for natural texture.

Soft Hold Styling Creme 4 fl. oz.
*6678 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)
STYLE  Shape and finish your look with styling aids suited to your cut, texture, and preference.
Lock your look for long-lasting style

Sleek and polished. Fun and flirty. You can create your ideal style with Sei Bella® Styling Aids. When used as part of the Sei Bella Hair Care System, your hair is fully protected from heat styling, color loss, UV damage, and breakage.

**STYLING POMADE**
WHAT IT DOES: This water-based pomade delivers medium control with flexible movement. Separates layers for definition. Adds lift when worked into roots. Washes out easily.

WHO SHOULD USE IT: Those with layered haircuts or short styles who want to add texture and separation.

HOW TO USE IT: Apply small amount to fingertips. Work into dry, styled hair. Add to ends for separation. Add to roots for extra volume.

**Texturizing Pomade 1.8 oz.**
#6677 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)

**AEROSOL HAIRSPRAY FOR FIRM AND FLEXIBLE HOLD**
WHAT IT DOES: This high-performance hairspray with memory solidifies your style with superior hold while blocking humidity and adding shine.

WHO SHOULD USE IT: Those desiring firm control for updos, curls, and sophisticated style.

HOW TO USE IT: Spray evenly on dry, styled hair. For maximum volume on sleek blowouts, lift two-inch sections of hair and spray the underside of roots.

**Firm Hold Finishing Spray 6.9 oz.**
#6681 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)

**HAIR GEL**
WHAT IT DOES: Holds structured styles with firm hold and high-gloss shine. Also brushes out of dry hair for volume and manageability.

WHO SHOULD USE IT: Anyone wanting strong definition. Perfect for short styles.

HOW TO USE IT: Apply to damp hair with fingers and define desired shape. For a softer look with superior manageability, apply to damp hair, comb through, and blow-dry.

**Defining Gel 5.5 fl. oz.**
#6679 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)

**HAIRSPRAY FOR LIGHT-TO-MEDIUM HOLD**
WHAT IT DOES: Holds style with natural, touchable control and added shine. Never sticky or flaky, it washes out easily.

WHO SHOULD USE IT: Those with soft styles full of movement who desire natural hold.

HOW TO USE IT: Spray onto dry, styled hair.

**Classic Hold Finishing Spray 8 fl. oz.**
#6680 | $19.00 REGULAR PRICE
SAVE 32% $13.00 PREFERRED CUSTOMER (8pts)

Sei Bella lets you get the look you crave and the protection you need without an army of products.

Intensive hair care therapy

Designed to be used “when needed”—whether it’s once a week or once every few months—Sei Bella Luxury Intensive Treatments restore your hair’s natural strength, vivacity, and shine with advanced hair care formulas.

CLARIFYING SHAMPOO
WHAT IT DOES: Restores fullness and shine by thoroughly removing buildup, residue, and other impurities.

WHO SHOULD USE IT: Anyone who uses styling products regularly and those with very oily hair. Use with caution on color-treated hair as it may remove some color. Appropriate to use before a color treatment to prepare hair for the process.

HOW TO USE IT: Lather into damp hair. Rinse. Follow with your favorite Creme Conditioner. Use when hair feels especially oily or weighed down; use before coloring or chemical treatments (but not after).

Intensive Treatment Detoxifying Wash 8 fl. oz.
*6684 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

CONDITIONER FOR VERY DAMAGED HAIR
WHAT IT DOES: Transforms dry, damaged, brittle hair into soft, silky locks. A feast of indulgent conditioners locks moisture deep into hair, restoring strength, softness, and shine.

WHO SHOULD USE IT: Designed for damaged or processed hair that feels brittle and looks dull.

HOW TO USE IT: Replaces Creme Conditioner once a week or as needed. Apply to clean, damp hair, concentrating on ends. Let sit for five minutes. Rinse thoroughly. For optimal results, wrap hair in a warm, damp towel while conditioning.

Intensive Treatment Repair Hair Masque 4 fl. oz.
*6683 | $22.50 REGULAR PRICE
SAVE 31% $15.50 PREFERRED CUSTOMER (10pts)

Protection Complex Technology™ found in every Sei Bella Hair Care product is so unique it’s patent-pending.
TREAT Indulge in luxurious hair treatments whenever you feel your hair needs a pick-me-up. Whether it’s weekly or once every few months, restore your hair’s natural strength, vivacity, and shine.
Experience the Sei Bella® Luxury difference with exclusive savings

Special Offers: Hair Care Necessities

For essential hair care at incredible savings, go no further. Two hair care sets give you your choice of products for specialized styling and never-seen-before protection. We’ve bundled the benefits—now you can bundle your savings.

COMPLETE HAIR CARE REGIMEN | SAVE UP TO 24%
By combining all five steps in the Sei Bella Luxury Hair Care system, your hair will be fully protected and styling will be a breeze. You’ll revel in shine, manageability, and softness you never knew was possible. Set includes shampoo, creme conditioner, two styling aids, and a treatment of your choice.

Hair Care Necessities Plus Set 5 products
PACK SAVINGS Save up to $18.00*
#6688 | $93.50 REGULAR PRICE
SAVE 40% $56.00 PREFERRED CUSTOMER (32pts)

HAIR CARE SET | SAVE UP TO 20%
The Hair Care Necessities Set provides you with the hair care essentials you need so you can start experiencing healthier, stronger, more beautiful hair. Set includes shampoo, creme conditioner, and styling aid of your choice.

Hair Care Necessities Set 3 products PACK SAVINGS Save up to $9.00*
#6687 | $58.50 REGULAR PRICE
SAVE 40% $35.00 PREFERRED CUSTOMER (21pts)

To get Adriana’s look at home, use Golden Coral 5227 and Burnished Brown 5224 Eye Shadows, Black 8214 Defining Mascara, Soft Rose 5734 Creme Blush, and Flirt 6392 Lip Gloss.
Revolutionary sulfate-free shampoos wash away impurities without damaging the hair shaft or contributing to color loss.

1. **SHAMPOO & CONDITION** Gently wash away dirt and impurities and infuse your hair with shiny softness for a clean start. See pages 50–51.

2. **DAILY TREATMENTS** Apply to clean, damp hair to protect it against the ravages of daily styling by guarding against heat and breakage. See page 52.

3. **STYLING PREP** Every great style starts with a little structure. When applied to damp hair before styling, Styling Aid Preps increase manageability and control. Plus, they help other products perform their best. See page 53.

4. **STYLE** Shape and finish your look with styling aids suited to your cut, texture, and preference. See page 55.

5. **TREAT** Indulge in luxurious hair treatments whenever you feel your hair needs a pick-me-up. Whether it’s weekly or once every few months, restore your hair’s natural strength, vivacity, and shine. See page 56.

*Compared to buying the products individually at Preferred Customer Prices.*
When luxury is the ultimate objective, limitations give way to possibilities. Possibilities become reality. And the new *Sei Bella Luxury Creme Concentrate* is born.

Luxury and science culminate in a never-before achieved amalgam of age-defying beauty. Clinically shown to perform. The ravages of time relent.

Your outward appearance falls in harmony with the confidence within, and you achieve the undeniable true beauty you can only find with *Sei Bella*.

*Sei Bella® Luxury Creme Concentrate*
Delivers rapid results at a price as astonishing as its age-reversing effects. See pages 2–5.